

11th International Congress on Surgery during March 30-31, 2020 at Kyoto, Japan

Jhon Bella

Medical Doctor, Montreal University, Canada, E-mail: jhonbella2019@gmail.com

The global [surgery](#) market is highly competitive with the presence of various big and small vendors with significant market shares. The annual growth rate for the entire surgery market is forecast to be 7% for 2011-2020. As per a latest statistical surveying report discharged by Transparency Market Research, the worldwide surgery market, as indicated by a report distributed by Transparency Market Research. The report, titled "Insignificantly Invasive [Surgery](#) Market - Global Industry Analysis, Growth, Trends and Forecast, 2013 - 2019", states that displaying a hearty CAGR of 10.50% from 2013 to 2019, the negligibly obtrusive surgery market is foreseen to extend from an estimation of US\$25 bn in 2012 to US\$50.6 bn in 2019.

Starting 2016, North America is evaluated to hold the biggest share of the worldwide spinal inserts and surgical gadgets showcase, trailed by Europe. In any case, the Asia-Pacific market is relied upon to develop at the most elevated CAGR from 2016 to 2021. Various variables, incorporating rising social insurance consumption in creating countries inferable from developing salary levels, expanding government subsidizing, nearness of an extensive patient populace, rising weight cases and developing mindfulness about the recently created spine treatment methods and implants are driving the development of the spinal implants and surgical devices advertise in the Asia-Pacific region. The challenges connected with this market are shortage of ability and prepared human services specialists and absence of sufficient patient mindfulness about spinal issue and treatment alternatives confines the market development in this local. Worldwide reconstructive surgery market will develop at a quick pace and will post a CAGR of near 7% over the gauge time frame. In the late years, it has been watched that a great deal of significance relates to the physical appearance of a person, which is one of the essential variables driving the development of the worldwide restorative surgery advertise.

The reusable surgical equipment segment was the highest revenue contributor in 2016 and is expected to continue this trend throughout the forecast period. Reusable surgical equipment is majorly adopted by the surgeons across the globes to reduce overhead costs, especially

surgeons operating in small medical set-ups or ambulatory surgical center (ASC) setting. This has significantly contributed to growth of the segment. Regionally, the surgical equipment market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America dominated the global surgical equipment market followed by Europe and Asia-Pacific. The growth in North America and Europe was primarily driven by advent of new technologies, growing ageing population, favorable regulatory framework, and high per capita income in the above-mentioned regions. However, Asia-pacific is expected to witness substantial growth owing to advancing medical tourism industry, rising need to fulfill unmet healthcare needs, improving healthcare infrastructure in the region, and increase in prevalence of chronic diseases that require surgical procedures.



The report provides a comprehensive analysis of the key players operating in the global surgical equipment market such as Medtronic Plc., Stryker Corporation, Johnsons & Johnsons, Conmed Corporation, Alcon Laboratories Inc., Smith & Nephew Plc, Zimmer Holdings Inc., Boston Scientific Corporation, B. Braun Melsungen AG, and KLS Martin Group. The other companies profiled in this report include Abbott Laboratories, Applied Medical Resources Corporation, Microline Surgicals, Inc. (Subsidiary of Hoya Corporation), Olympus Corporation, Karl Storz GmbH & Co. Kg, Cook Medical Incorporated, Aspen Surgical Products, Inc, Becton, Dickinson and Company, Intuitive Surgical, and Teleflex Incorporated. Recent innovations and constant development in this field have further fueled the market

growth. In addition, increase in economic strength of the developing nations and rise in healthcare expenditure are expected to create new opportunities for the market expansion. Rapid growth was observed in the adoption of minimally invasive surgical procedures among the developing economies, and this is expected to offset the challenging conditions in mature markets such as North America and Europe. Moreover, North America and Europe are expected to dominate during the forecast period, while emerging countries in Asia-Pacific and Latin America are expected to offer significant growth opportunities in foresee future.

Importance & Scope:

[Surgery Congress 2020](#) delighted to welcome all the interested and enthusiastic participants across the globe to its prestigious world surgery congress which is going to be held during March 30-31, 2020 Kyoto, Japan highlights the theme "*Enrichment of Recent research in Surgery and Surgical Advancements*". [Surgery Congress-2020](#) is a two-day conference concentrating on interactive sessions and sub-sessions emphasized on innovation and new trends on surgery, keynote lectures from senior scientists and industry experts, panel discussions, poster competitions and young researcher forum. The conference program will feature well-known and thought-provoking speakers to interactive discussion sessions.

The Surgery conference interacts with members across the globe focused on learning about surgical and its specialties. This is the single best opportunity to reach more participants. Sharing the knowledge and demonstrations, information and B2B meetings with industrialists and potential clients to make a splash with innovative products live and brand recognition at this event. World-renowned speakers, the most recent techniques, and the latest updates in Surgery are hallmarks of this conference.

Target Audience:

- Surgeons
- Anesthesiologists
- Medical Professionals
- Ophthalmologists
- Fellowship Holders
- Medical Students
- Nurses
- Surgical Tool Technicians
- Pharmaceutical Industries
- Otolaryngologists
- Clinical and Medical Oncologists
- Radiation Oncologists
- Radiologists
- Clinical Nurse specialists
- Phoniaticians, Speech therapists
- Pathologists
- Dieticians